Leading digital marketing expert, Mellissah Smith, has been appointed to the Gold Coast Region Information Technology Forum Committee as Treasurer for 2008/9 period.

The Gold Coast Region IT Forum is the peak information technology industry body in the Gold Coast.

"I am very pleased to play an integral role in promoting the burgeoning IT industry on the Gold Coast and ensuring that we put on quality events for members and industry," said Marketing Eye Digital, Chief Executive Officer, Mellissah Smith.

About Marketing Eye
Marketing Eye was established in 2004 to assist small to medium sized businesses to grow through marketing. Providing companies with a marketing manager for a 12-month period, Marketing Eye gives businesses the opportunity to have the same resources as their larger counterparts, without the financial burden.

With in-house resources in web, film, design and public relations, Marketing Eye is a full-service agency with extensive expertise in working in the small to medium sized business market. Marketing Eye has offices in Sydney, Melbourne, Gold Coast and agents throughout Australia and overseas.

Contact us today on 1300 300 080, or email msmith@insomnia.net.au to find out how we can assist your company with growth in 2008.