The 12-month contract will see Marketing Eye deliver a marketing strategy and engage in areas like e-marketing, web design, public relations and general promotion of the event.
"CarbonExpo is the number one event for Climate Change in Australia and the Asia-Pacific as a whole," confirmed Mellissah Smith, Chief Executive of Marketing Eye.

"We are thrilled to be appointed as the preferred marketing consultancy firm for CarbonExpo 2009 and believe that the incredibly successful climate change event will build on its success from last year.

"Carbon trading is very topical and as we fast approach 2010, companies are on a fast-track approach to gaining greater insight into how they can reduce their carbon emissions.

"This event is a must-attend Carbon Trading event that no Top 500 company can afford to not attend."

CarbonExpo 2009 is in it's second year and produced the highest attending event of its type in 2008 on the Gold Coast.

The event in 2009 will be held once again at the Gold Coast Convention Centre in October.

For more information on CarbonExpo visit www.carbonexpo.com