Want an audience of 7.23 million internet users? Web 2.0 is the answer!

A survey undertaken by Marketing Eye Digital* revealed that almost 50% of SME's found the internet to be the most effective tool. Since the survey was released, the importance of the internet has only increased further.

According to the Australian Bureau of Statistics, the number of subscribers to internet service providers in Australia increased 7.2%, taking the total number of users to 7.23 million subscribers in Australia (June quarter 2008).

With this in mind, it follows that digital marketing is an essential aspect of business growth and success for small to medium sized businesses. Now more than ever before, an effective, branded website is a crucial part of any businesses marketing strategy.

With most people's eyes glued to their computer screens for a large part of their day, websites have never played such a vital role in business development and generating leads.

Marketing Eye Digital offers 50% off websites!

For the month of November, Marketing Eye is offering 50% off all website development. This includes building new sites as well as refreshing what you may already have.

Our dynamic, branded websites are built from the ground up to ensure Search Engine optimisation to drive high quality traffic to your site. Working closely with your business, we will ensure that your site has been developed to yield genuine leads and effectively aid your database development.

To view some of the sites we have already designed, go to
http://www.marketingeye.com.au/creative_web.html

To take advantage of this great offer you simply need to book in an appointment with one of our Marketing Consultants before November 30 2008.

To book your appointment or for further information email info@marketingeye.com.au or alternatively call 1300 300 080.

About Marketing Eye Digital
Marketing Eye Digital is a leading national digital marketing company with offices in Sydney, Melbourne and the Gold Coast.

By bringing a fresh and innovative perspective to clients' marketing strategies, the digital division of leading Australian marketing consultancy Marketing Eye, improves client's online marketing strategy to ensure it is inline with what customers are seeking in today's highly competitive market. Not only does the company specialize in developing websites and providing search engine optimisation capabilities, but Marketing Eye Digital engages web 2.0 strategies to optimise its client's online presence.

Established in 2004, Marketing Eye Digital has developed over 40 interactive campaigns integrating web, video, e-marketing, web 2.0 and online advertising.

About Marketing Eye
Marketing Eye was established in 2004 to assist small to medium sized businesses to grow through marketing. Providing companies with a marketing manager for a 12-month period, Marketing Eye gives businesses the opportunity to have the same resources as their larger counterparts, without the financial burden.

With in-house resources in web, film, design and public relations, Marketing Eye is a full-service agency with extensive expertise in working in the small to medium sized business market. Marketing Eye has offices in Sydney, Melbourne, Gold Coast and agents throughout Australia and overseas.

Contact us today on 1300 300 080, or email info@marketingeye.com.au to find out how we can assist your company with growth in 2008.

*Results released by Marketing Eye Digital in August 2007

**(http://www.abs.gov.au/ausstats/abs@.nsf/mf/8153.0/)